

Competitive Trade-In Program (US Only)

Technology is constantly changing – and specifically when it comes to security. That’s why it’s time to upgrade your customers to Fortinet!

And with the release of FortiOS 4.0, Fortinet has redefined network security again by extending the scope of consolidated security and networking capabilities within FortiGate multi-threat network security platforms. With over 40 new features, FortiOS 4.0 delivers on its mission to enable secure business communications while offering the best security, performance, and total cost of ownership possible.

And now you can upgrade your customers affordably! From now until the end of 2011, **(now extended until further notice in 2012)** you can request special pricing when you swap-out a Competitive installation with Fortinet.

New Features in FortiOS 4.0



Antivirus/Antispyware

In addition to three proxy-based antivirus databases, FortiOS also now includes a high-performance flow-based antivirus option. The new flow-based option scans files as they pass through the device, allowing you to scan files of any size and still maintain the highest levels of performance.



Voice Security

Integrated VoIP security features give administrators the ability to enforce VoIP security in the mid-enterprise and distributed enterprise/ROBO/SOHO segments; providing additional security for organizations using an IP PBX, Unified Communication, and/or SIP trunking to lower costs and consolidate network infrastructure.



WAN Optimization

Provides acceleration for applications traversing slower network connections - which are typically WANs. The combination of multi-threat security, traffic optimization, and VPN technologies provides cleaned, accelerated, and secured communications.



Application Control

Application control uses our dynamic application identification engine that recognizes applications based on their behavior. By coupling application control policies with sophisticated security features, administrators can achieve comprehensive protection with granular and more meaningful policies.



Data Loss Prevention (DLP)

DLP uses a sophisticated pattern-matching and regular-expression engine to identify then prevent the communication of sensitive information outside of the network perimeter. In addition, DLP technology also provides audit trails for data and files, which can aid in legislative

compliance.



SSL Inspection

SSL inspection ensures protection from malware infection that is camouflaged by secured protocols, allowing the FortiGate to decrypt the data passing through the SSL-encrypted connection. Once decrypted, the data can be passed to FortiOS security engines for inspection.



Web Filtering

Fortinet's web filtering dataset categorizes more than 57 million web sites into more than 75 categories and scores of subcategories to give network security managers simplified and optimized enforcement of acceptable use policies. FortiOS now supports the assignment of time-based quotas to users for each FortiGuard category and subcategory.

Process:

Submit formal Competitive Trade-in request and competitive products being replaced by calling us at 703-955-3666 or using our [Contact Us Form](#).

Information needed should include the following:

- Competitive product information including model, serial number and quantity, Fortinet product model name and quantity, and end-user name, address, company URL and phone.

Wait 48-72 hours for special pricing amount and approval from Fortinet.

Install Fortinet products and recycle the competitor products!

Terms and Conditions:

- Competitive Trade-in Program valid from 12:00 a.m. PST on Jan. 1, 2011, thru 11:59 p.m. PST on Dec. 31, 2011. Competitive Trade-in Program is only available FortiPartner's within the United States.
- In order to qualify for the Competitive Trade-in Program, all submissions must involve an end-customer in the United States who is the legal owner of qualifying competitive product(s). Fortinet reserves the right to validate legal ownership.
- All submissions are subject to Fortinet approval. Approvals shall be made in Fortinet's sole and absolute discretion and any decision by Fortinet relating to a submission shall be final.
- Proof of swap-out required. Competitive serial number(s) and Certificate of Destruction (COD) required.
- Fortinet Trade-up Program is subject to Fortinet's standard FortiPartner Deal Registration guidelines and product access. This means if you are already working with another partner, we may not be able to process the request.
- This offer cannot be combined with any other Fortinet offer or promotion.
- Fortinet reserves the right to amend or cancel this program at any time, to add or subtract qualifying products, and to raise or lower amount of discount at any time for any reason and without notice. The decisions of Fortinet are binding and final on all matters relating to the program.

Products Trade-In Chart

Qualifying Products:

Competitive trade-in units are suggested below, **but not limited to these devices.**

Wired

| Fortinet | SonicWALL | WatchGuard | Cisco | McAfee | Juniper |
|----------------------------|---|---|---|----------------------------|--|
| FortiGate-30B | Tele3, SOHO3, TZ 150 and TZ 170, TZ 180 series | Firebox X-Edge series (X5, X15, & X50) Firebox X Edge X-Series, SOHO6 & SOHO tc series, and S6 series | PIX 501, PIX 506, ASA5505 | SG 300 SG 310 | NetScreen 5, HSC, 5XT, & 5GT series, Juniper SSG 5 |
| FortiGate-50B, 51B & 60C | Tele3, SOHO3, TZ 170, TZ 180, TZ 190 series | Firebox X-Edge series and Firebox X Edge XSeries | PIX 501, PIX 506, ASA5505, ASA 5510 | SG 560 SG 565 | NetScreen 5 & 5GT series, Juniper SSG 5 |
| FortiGate-80C & 80CM & 82C | Tele3, SOHO3, TZ 170, TZ 180, TZ 190 series | Firebox X-Edge series and Firebox X Edge XSeries | PIX 501, PIX 506, ASA5505, ASA 5510 | SG 580 SG 710 SG 720 | NetScreen 5 & 5GT series, Juniper SSG 5 |
| FortiGate-110C & 111C | PRO 100, PRO 200, PRO 300, PRO 1260, PRO 2040, PRO 3060, PRO 4060 | Firebox 500, 700, 1000, X500, X550, X550e, X700, X750, X750, X1000, 1250, 1250e | PIX 515, PIX 515E, PIX 525E, ASA 5510, ASA 5520 | McAfee 410 | NetScreen 10, NetScreen 25, Juniper SSG 5, SSG 20, SSG 140 |
| FortiGate-200B & 224B | PRO 100, PRO 200, PRO 300, PRO 1260, PRO 2040, PRO 3060, PRO 4060 | Firebox 500, 700, 1000, X500, X550, X550e, X700, X750, X750, X1000, 1250, 1250e | PIX 515, PIX 515E, PIX 525E, ASA 5510, ASA 5520 | McAfee 510 | NetScreen 10, NetScreen 25, Juniper SSG 5, SSG 20, SSG 140, SSG 320M, SSG 350M |

Wireless

| Fortinet | SonicWALL | WatchGuard |
|-----------------------|--|---|
| FortiWfi-30B | TZW series, TZ 150 wireless, TZ 170 wireless, TZ 180 wireless, TZ 190 wireless | Firebox X Edge Wireless series (X5w, X15w, & X50w), Firebox XEdge Eseries Wireless (X10w, X20w, X55w), SOHO 6 wireless, S6 wireless |
| FortiWfi-50B & 60C | TZW series, TZ 150 wireless, TZ 170 wireless, TZ 180 wireless, TZ 190 wireless | TZW series, TZ 150 wireless, TZ 170 wireless, TZ 180 wireless, TZ 190 wireless |
| FortiWfi- 80CM & 81CM | TZW series, TZ 150 wireless, TZ 170 wireless, TZ 180 wireless, TZ 190 wireless | Firebox X Edge Wireless series (X5w, X15w, & X50w), Firebox XEdge Eseries Wireless (X10w, X20w, X55w), SOHO 6 wireless, S6 wireless |

| CheckPoint |
|---|
| IP appliances such as IP260, 265, 350, 355, 380, 385, 710, 1220, 1260, 2250, 2255 |
| UTM-1 appliance 450, 1050, and 2050 |

Promotion Terms & Conditions Apply.